



Santiago de Surco, Lima - Peru

Dear Donor:

We are the Earth and Being, Inc., a non-profit corporation with two purposes that are our driving force and reason for being: saving lives and caring for the environment.

***Who do we do it for?***

1. We focus on low-income individuals and families, with the aim of bringing social assistance after natural, ecological, human disasters or pandemics.
2. Identifying families and people at high risk to offer them help and quality of life.
3. We empower women by promoting gender equity and reducing social gaps through knowledge, education and adequate information, thus providing the tools to convert more people into Ecowarriors and Social Ecowarriors.

***How do we do it?***

1. We develop immediate actions, with a high level of response capacity, to support the families that need us most after the natural, ecological and human disasters since 2019, the donations and contributions received also help the population affected by the COVID-19.
2. We have developed our Recycling I Go (Reciclando Ando) Blue Economy program for 15 years in Peru, which consists of collecting and recycling plastic caps, with the proceeds we acquire and donate orthopedic devices for people with different abilities.

Our proposal includes training, education and awareness through workshops/talks via zoom and face-to-face, as well as events in schools, universities, private companies and other institutions, informing and sensitizing thousands of collaborators that we have converted into our Ecowarriors community, being today more than 100 thousand, members who collaborate with Earth and Being.

***What is our proposal?***

Invite you to be part of our EcoAmbassadors program, made up of institutions, companies, authorities and leaders from the public or private sector who are interested in being part of this socio-environmental work, thus achieving strategic alliances. In this way, you will be aligned to comply with the SDGs, the COP and the United Nations Global Compact.



## Earth & Being

Earth and Being, Inc. is recognized as a tax-exempt public charity under Internal Revenue Code § 501(c)(3), Certificate Of Department Of The Treasury Internal Revenue Service Tax Exempt And Government Entities. Earth and Being's tax identification number is 88-3474499.

Thanks to the work that we develop together, they will be provided with any type of national and international certification such as ISO 9001.

You can contact us for a virtual or face-to-face meeting at [eschaefer@tierrayser.org](mailto:eschaefer@tierrayser.org) or at (01) 372-2648.

Sincerely,

Earth and Being, Inc.



By (signature):  
Printed Name: Erika Schaefer  
Title: Director



**Earth & Being**

## **ECO-AMBASSADORS**

### **WHAT WILL YOUR CONTRIBUTIONS AND BENEFITS BE AS AN ECO-EMBASSADOR?**

#### **CONTRIBUTIONS**

- Environmental protection.
- Saving lives of families with little resources who have suffered a natural disaster.
- Reinserting people with special capacities into the economic system.
- Save the lives of millions of birds and other animals.
- Support the decontamination of water and wetlands.
- Contribute to the improvement of the carbon footprint in the country.
- Achieve goals with your financial contribution.

#### **BENEFITS**

- Good corporate reputation for your company.
- Being a company with a high level of CSR, a role that companies have to play in favor of sustainable development, that is, in favor of the balance between economic growth, social well-being, use of natural resources and environment, this balance is vital for the operation of your business and the planet.
- Facilitate the processing of your certifications and isos.
- Being aligned with the cop agreements, with the United Nations Global Compact and to the SDGS (sustainable development goals).

#### **TAX BENEFIT / DONATION CERTIFICATE**

##### **Federal Tax Deductions for Charitable Donations**

Benefit for companies of your charitable deduction for federal income tax. Earth and Being, Inc. is recognized as a tax-exempt public charity under Internal Revenue Code § 501(c)(3), Certificate Of Department Of The Treasury Internal Revenue Service Tax Exempt And Government Entities. Earth and Being's tax identification number is 88-3474499.